# From Personal Digital Libraries to Knowledge Management

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## **Project Partners**

Aalborg University Esbjerg, Denmark

 Research Institute for Applied Knowledge Processing (FAW), Germany

Know-Center, Austria



#### Overview

Evolving Information World

Personalization in Digital Libraries

 Knowledge Management in Digital Library Environments



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#### Information World Trends

- Information is increasingly:
  - diverse
  - distributed
- Technological factors:
  - advances in storage technologies
  - evolving network infrastructures
- Important implications for:
  - individual knowledge workers
  - organizations in which they work



## Implications for Knowledge Workers

 Must increasingly look to digital sources for information needs

 Remote information sources distributed across networks increasing relevant and important

- More challenging to support important capabilities for knowledge workers
  - e.g. information personalization



## Implications for Organizations

- Knowledge management is:
  - more important now than ever
  - more complex as use of organizational memories increases
    - number of knowledge objects can grow rapidly
    - knowledge objects become increasingly interrelated
- Can a personalization environment help?



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### Support for Information Personalization

- Personalization:
  - ability for user or group to customize information objects to facilitate performance of a task...
- Important capability, but challenging in today's information world
- Centralized approach not necessarily feasible
  - very difficult when user base is large
  - not supported by most current systems
- Alternative strategy is needed....



#### Personalization for whom?

- Knowledge workers in a distributed digital library setting
- Characteristics of the user base:
  - work for company or organization
    - occasionally collaborate
  - routinely require access to:
    - diverse types of information items
    - resources managed by range of different information systems
      - physically distributed systems
      - may not own information



# Personal <u>AD</u>aptable <u>D</u>igital <u>Library Environment</u> (PADDLE)

- Designed to support knowledge workers
  - especially those with distributed information needs
- Intended to accommodate personalization of wide range of information types

- Two primary characteristics:
  - decentralized
  - metadata based



#### **Architectural Characteristics**

#### Decentralized

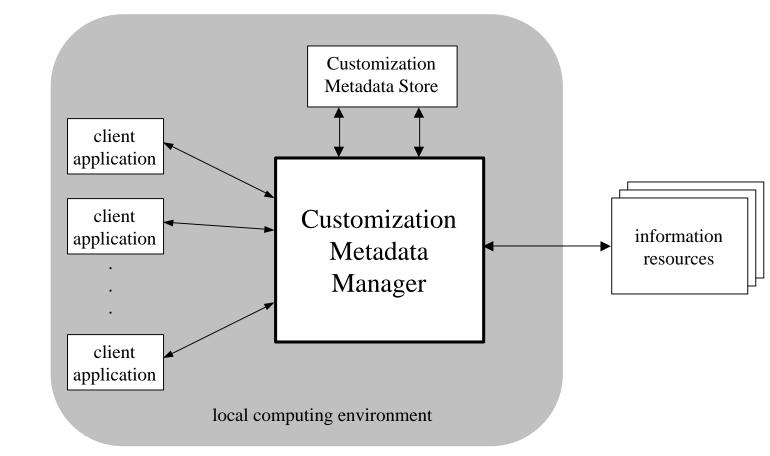
- personalization not done by centralized information systems
- done locally with respect to the user

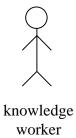
#### Metadata based

- metadata used to define and track personalizations
- unconventional use of metadata



## Overview of PADDLE Architecture







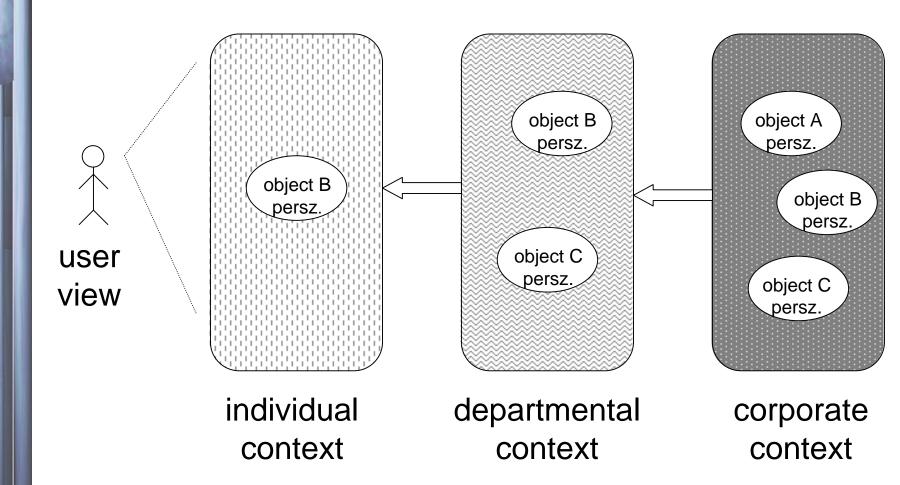
#### Contexts

Provide mechanism to group logically related set of personalizations

- Users can have multiple contexts
- Contexts can be shared
  - serve as a collaboration tool
- Can be layered as a way to hierarchically relate sets of personalizations



## **Context Layering**





## Prototype Implementation

- Implementation environment:
  - Java, Netscape Fasttrack web server, relational DBMS, standard communication protocols
- Includes client application

- 3 information systems integrated so far
  - customization metadata manager supports personalization of information the systems contain



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## Knowledge Management in PADDLE Environment

- Currently focused on specific facet of knowledge management:
  - enable knowledge workers to create, use, and extend corporate knowledge base
  - allow them to tailor knowledge base to their needs
- Requires user paradigm shift
  - from "passive users" of information to more active participants in creation and adaptation of knowledge bases
- PADDLE capabilities were effective to facilitate use of knowledge base
  - e.g., accessing knowledge objects, personalization capabilities
- Additional development required to support creation and extension of knowledge base



## in PADDLE Environment

- Structured approach
- Primary steps required:
  - categorize user groups
    - what individual or group views of knowledge base are required
  - determine what objects to include in knowledge base
    - e.g., reports, product descriptions, meeting minutes, project reports, etc.
  - define process for preparing new items for knowledge base
    - forms for user interaction, etc.

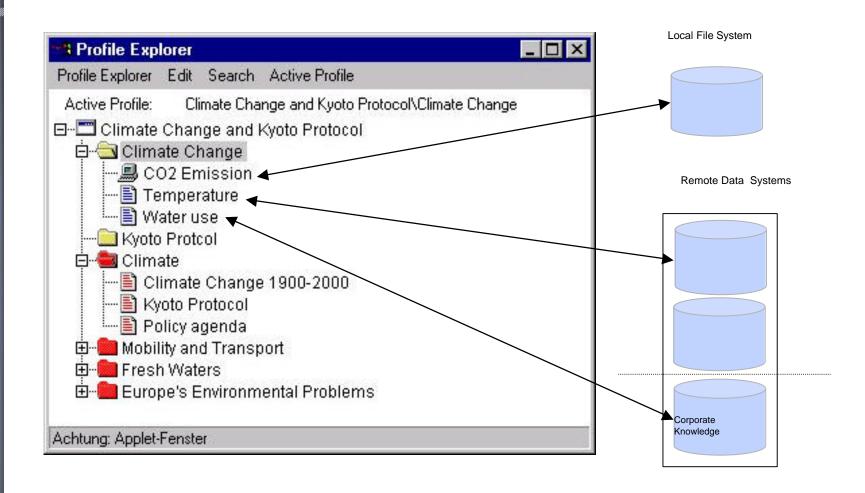


#### **PADDLE Profiles**

- Tool to logically group knowledge base items according to various criteria:
  - topic area, task being performed, etc.
- Helps cope with rapidly growing knowledge base
  - enables users to place new items within context of existing ones
- Built upon PADDLE context mechanism
- Two types:
  - public profiles
  - private profiles
    - can contain knowledge base items along with items from local sources, e.g., local filesystem

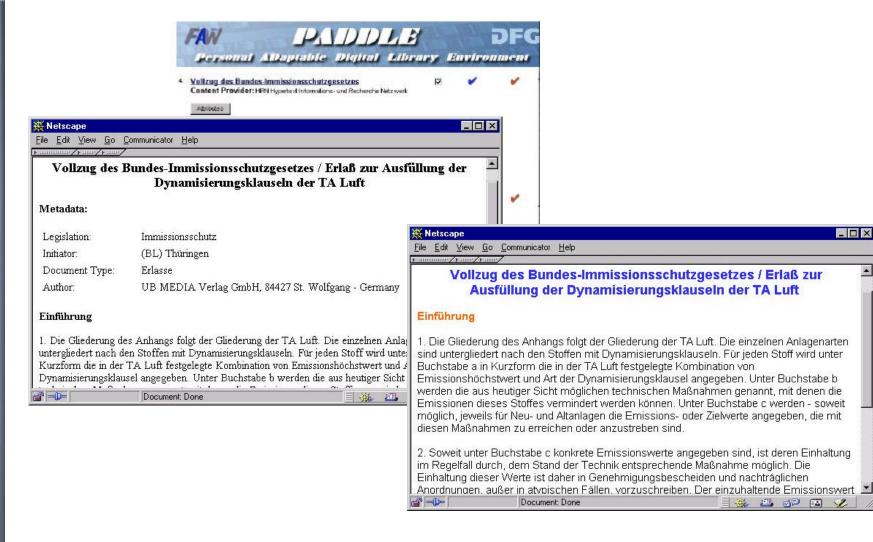


## PADDLE Profile Explorer





## Example Knowledge Object Personalization





## **Knowledge Base Quality Control**

- Direct influence on acceptance and use of knowledge base
- Linear workflow approach used to assure two levels of quality:
  - validness of new information
    - based on data type
  - plausibility of new information
    - based on inspection of content
- Certificates control distribution of new items:
  - public quality certificate
  - restricted quality certificate



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- Substantial synergy effects possible between digital libraries and knowledge management
- Many underlying technologies involved in fields are similar, facilitating integration
- Effective knowledge management requires consideration of individual knowledge workers as well as organizations
  - personalization is important in knowledge management (just as with other areas)
  - personal digital libraries can be especially useful for knowledge management



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